



विद्या ददाति विनयम्

MBNS INSTITUTES

**MBNS INSTITUTE OF EDUCATION**

**JAMSHEDPUR**

Affiliated to Kolhan University, Chaibasa

# “संदेश”

लौहनगरी जमशेदपुर, झारखण्ड में प्रकृति की सुषमा और सौंदर्य से सुभाषित तथा सुवर्णरेखा नदी के सुरम्य तट पर अवस्थित “महंत बिद्यानंद सरस्वती संस्थान” कोल्हान विश्वविद्यालय, चाईबासा से सम्बन्धता प्राप्त एक नवप्रतिष्ठित और उदीयमान संस्थान है |

अत्याधुनिक संसाधनों (वाई-फाई, ई-लाइब्रेरी, ऑडियो-विसुअल तथा स्मार्ट क्लासेज ) से सुसज्जित तथा सोधप्रवृत्त अनुभवी एवं सुयोग्य शिक्षकों के बल पर यह संस्थान मूल्यपरक और गुणवत्तापूर्ण शिक्षा प्रदान करने हेतु कृतसंकल्प है। निर्धन और आदिवासी छात्र-छात्राओं को शिक्षा की मुख्य धारा में लाने के प्रति भी संस्थान की सर्वतोभावेन प्रतिबद्धता है |

“चारैवेति - चारैवेति” के आदर्श वाक्य पर अग्रेसर रहते हुए यह संस्थान अखिल भारतीय स्तर पर अपनी विशिष्ट पहचान स्थापित करेगी ऐसा मेरा दृढ़ विश्वास है |

महंत बिद्यानंद सरस्वती

## Our Vision

To be value-driven global Institutes, excelling beyond peers and creating professionals of integrity and character having concern and care for society.

## Our Mission

- To offer multi, inter and cross-disciplinary modular programmes with technology-enabled teaching-learning processes.
- To focus on research-led teaching and learning in an innovative and interdisciplinary learning environment; to create critical thinkers.
- To create leaders for knowledge based economy, with ethical demands of a society base. To engage talented intellectual capital with strong faculty diversity in knowledge and experience.
- To ensure transformation of learning into positive behavior of students.

# Overview

MBNS (MAHANT BIDYA NAND SARASWATI) Institutes has been established under the Kolban University. The MBNS Institutes is located in Jamshedpur on a sprawling green campus, built with the state-of-the-art infrastructure creating an environment conducive for higher learning and research.

The Founders of MBNS Institutes believe in the motto of 'Knowledge is Power. Driven with philanthropic vision and a missionary zeal, the campus is built to transform students into outstanding citizens. The MBNS Institutes prides itself in contributing to every student's holistic development. The MBNS Institutes currently offers Commerce, Business Administration and Bachelor of Art. The programs offered by MBNS Institutes are well planned and designed based on in depth analysis and research with emphasis on knowledge assimilation, practical applications, hands on training, global and industrial relevance and their social significance.

## Courses

### Bachelor Of Arts (B.A) Gen/Hon

B.A.(GEN) or B.A. (Hons) courses are covered under the BA Programme. But, they both are quite different when it comes to the specialisations offered or salary package. A brief about the same is given below:

**B.A.(GEN)** With all of the essential courses covered in the course curriculum, the BA course covers all aspects of the arts generally.

**B.A. (Hons)** BA Hons focuses on a single subject, such as English, Political Science, Hindi, History, economics, and Sociology.

**Duration :** 3 Years

**Eligibility :** The candidate seeking admission in honours course must have obtained at least 45% marks in the subject concerned at the intermediate/equivalent examinations (except compartmental examination). For pass courses there is no minimum percentage(%) criteria.

### Bachelor of Commerce (B.Com) Gen/Hon :

**Overview :** A Bachelor of Commerce, abbreviated as B.Com is an undergraduate degree in commerce and related subjects. The course is designed to provide students with a wide range of managerial skills and understanding in streams like finance, accounting, taxation and management”.

**Subjects :** Bachelor of commerce offers understanding in Accounting, Economics, Business Law, Taxation, Insurance.

**Duration :** 3 Years

**Eligibility :** The candidate seeking admission in honours course must have obtained at least 45% marks in the subject concerned at the intermediate/equivalent examinations (except compartmental examination). For pass courses there is no minimum percentage(%) criteria.

# Courses

## Bachelor of Business Administration (B.B.A) Hon :

**Overview :** The BBA program at MBNS INSTITUTE OF GRADUATE STUDIES provides a strong foundation in core business disciplines, helping participants to acquire the key competencies needed by all business management students at an undergraduate level in a diverse field.

Our Intensive BBA program focuses on enhancing the ability to communicate, analyze situations, present own views in front of a large audience, take decisions using quantitative and qualitative factors, and develop a holistic view of the different functional areas of business environment.

**Duration :** 3 Years

**Eligibility :** The candidate seeking admission in honours course must have obtained at least 45% marks in the subject concerned at the intermediate/equivalent examinations (except compartmental examination).

## B.A. in Mass Communication

A student desirous of obtaining a B. A. Mass Communication degree from MBNS will have to complete all six semesters of study

Over the last decade, a large number of colleges and universities have begun to offer communication education at the bachelor's level, particularly, in the field of journalism. This is more as a response to the growth in the media industry rather than as a measure to promote responsible media practices. Still, such mushrooming presents, both a challenge and an opportunity to institutions that understand the power and responsibility of media in society. One of the overall objectives of this program in MBNS is to promote well - being in society through meaningful media practices.

**Specifically, the objectives of this program are as follows :**


To provide a strong foundation in news media practices across different media.


To promote an understanding of news media and their role in society.


To promote depth in media education by laying a strong foundation in the study of arts.


## Campus Address

The map shows a street layout with NH33 running vertically. At the top is TATA. To the right of NH33 is CITI INN. Further down NH33 is Kali Mandir Pardhi Chowk. To the right of this chowk is Govt. Primary School Asanboni. Further down NH33 is Wave International and a Petrol Pump. To the right of these is MBNS INSTITUTES. The map is bounded by TATA at the top and RANCHI at the bottom.

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